



LOG-NET Newsletter

The power to move product.



Upcoming Events

Military Logistics Summit

Vienna, VA
September 22-25, 2008
Exhibitor

CSCMP & Learning Exchange

Denver, CO
October 5-8, 2008
Sponsor

Trade Winds

New Orleans, LA
January 28-30, 2009

[Click here to visit our events page.](#)

Trade Winds 2009

Visit our Trade Winds website to view the agenda, hotel information and registration.

[Trade Winds 2009](#)

LOG-NET 10+2

Are you ready for changes required by U.S. Customs? Visit our 10+2 page to learn more.

[LOG-NET 10+2](#)

Issue: 4

August/2008

Welcome!

Welcome to the LOG-NET Newsletter. We want to keep you up-to-date and informed on news, information and the topics that matter most in your supply chain.

In this issue you will find information regarding John Motley's interview in Logistics Quarterly Magazine. John was interviewed on different topics concerning 3PL technology and the 3PL supply chain.

We are also excited to announce our 2009 event, Trade Winds. Trade Winds will be taking place January 28th-30th, 2009, in beautiful New Orleans, LA, at the Windsor Court Hotel.

You can read about these topics and more in this newsletter. If you have any questions or comments, please feel free to e-mail me at Jessica.Paviluk@LOG-NET.com or call 732-758-6800.

Regards,

Jessica Paviluk
Marketing Manager

10+2 Webinar a Success!

LOG-NET hosted a 10+2 webinar on Thursday, August 14th. The webinar was a neutral party production on Customs security filings through brokers, forwarders or independently. LOG-NET's President and CEO, John Motley, designed the webinar to help importers understand the 10+2 regulations and answer vital questions such as:

- What should importers be doing now?
- Who can help importers become 10+2 compliant?
- How is this different from the Customs filing process importers are doing today?
- What are the costs associated with 10+2 compliance?
- What are the risks involved with 10+2 compliance?
- What if importers are not ready by the time it is set in place?

These questions and more were answered during the 10+2 webinar. To learn more about LOG-NET's 10+2 solutions, visit our website at www.LOG-NET.com/Customs_Import_Compliance.htm

Check out some of our webinar feedback:

"Thanks for inviting me to the webinar. It was a great meeting and was informative!"

"I thoroughly enjoyed the session and learned quite a bit in such a short amount of time."

"The webinar was great. The PowerPoint was very effective and easy to understand and follow."

"Thanks for the opportunity to participate in this wonderful webinar you conducted."

"The webinar was great! Please let me know about any other webinars you have."

eyefortransport North American 3PL Award



LOG-NET Congratulates Award Recipients

eyefortransport revealed the winners of the Best 3PL Awards North America 2008 at a gala dinner held at the Fox Theatre in Atlanta, Georgia on June 24th.

The entries were nominated solely by 3PL customers across North America, and this year saw a record number of votes for the best 3PL providers in each category.

"This year's 3PL awards saw an extremely high level of service represented by the nominees and we are very excited to announce the winners," said Rodrigo Canete, senior vice president of eyefortransport. "The awards have generated a huge response from 3PL customers and we are thrilled with their input and very excited about the growing profile of the awards."

LOG-NET would like to congratulate the follow award recipients, who power their supply chain with LOG-NET.

1. Best 3PL for Retail: **DHL Exel**
2. Best 3PL for Pharma, Chemical & HazMat: **CEVA Logistics**
3. Best 3PL for Consumer Goods: **Transplace**
4. Best 3PL for Fresh Food Supply Chains: **CEVA Logistics**

[Source: eyefortransport](#)

Trade Winds 2009

Jan 28-30, 2009 | New Orleans, Louisiana



On behalf of everyone at LOG-NET, we would like to invite you to Trade Winds! This year's conference will be held Wednesday, January 28th through Friday, January 30th in beautiful New Orleans, Louisiana at the Windsor Court Hotel.

During Trade Winds, you will learn how to effectively navigate through the complexities of your supply chain as well as successfully comply with the U.S. Customs 10+2 initiative.

Registration will be available now through the day of the conference. If you register before October 15th, 2008, you will receive the early bird rate. For more information on registering, the agenda, and more, visit: www.LOG-NET.com/TradeWinds

** A portion of all Trade Winds registrations will be donated to aid in the rebuilding of New Orleans.*

John Motley, CEO & Founder of LOG-NET, Inc., Featured in Logistics Quarterly Magazine

LQ's Excellence in 3PL Technology

Questions for this Executive Interview were prepared by LQ's board members: Tom Goldsby, Ph.D., University of Kentucky, and John Langley Jr., Ph.D., Professor of Supply Chain Management, Georgia Institute of Technology.



LQ: What is the likelihood of technology providers being able to successfully combine ERP and supply chain functional software? Who are or will be the leaders in making this happen?

John Motley: The end client of the 3PL is clearly driving this set of requirements. In the past 12 months we have seen a major increase in the volume of clients moving to build collaborative frameworks between best-of-breed 3PL and supply chain technology to extend the capabilities of the ERP infrastructure.

[Read on...](#)

SINO TRANS & National Retail Systems

LOG-NET to power SINO/NRS Global Supply Chain

LOG-NET, Inc., an industry leader in international web-based supply chain execution solutions, is proud to announce Sinotrans and National Retail Systems, Inc. as their newest LOG-NET application users.

Sinotrans, China's largest logistics company, and National Retail Systems, Inc., a leading provider of logistics services to U.S. retailers, have launched a joint venture, called SinoNRS, to provide fully integrated factory-to-store logistics solutions to U.S. retailers.

[Read on...](#)

Summit Logistics International, Inc.

Supply Chain Partnership Renewal

LOG-NET, Inc., an industry leader in international web-based supply chain execution solutions, is proud to announce that Summit Logistics has renewed and expanded their contract for supply chain management services.

Summit Logistics International originally contracted with LOG-NET in early 2007 to provide a web-based application to manage their global supply chain.

[Read on...](#)

Northeast Region Sales Director

LOG-NET Welcomes Bill Heaney

LOG-NET, Inc., is proud to announce Bill Heaney as their new northeast region sales director.

Prior to joining LOG-NET, Inc., Heaney worked for DHL Express as a national account manager, responsible for business development within new multi-million dollar accounts. Heaney also worked for APL Logistics and Maersk in a sales capacity.

[Read on...](#)