



# LOG-NET® Newsletter

## Global Commerce Platform

### Upcoming Events

**TPM Conference**  
March 3-4, 2008  
Long Beach Convention  
Center & Hyatt Regency  
Long Beach, CA  
[www.ioc.com/conferences](http://www.ioc.com/conferences)  
Platinum Sponsor

**C.O.N.E.C.T. Trade & Transportation Conference**

March 26-28, 2008  
Hotel Viking  
Newport, RI  
[www.conect.org](http://www.conect.org)

**6th Annual eyefortransport 3PL Summit**

June 23-25, 2008  
InterContinental Buckhead  
Atlanta, GA  
[www.eyefortransport.com/3pl](http://www.eyefortransport.com/3pl)

### Quick Links

[LOG-NET.com](#)  
[Newsletter Archive](#)  
[3PLs](#)  
[Cargo Owners](#)

### Join Our List

[Join Our Mailing List!](#)

Issue: 3

February 2008

### Welcome!

Welcome to our third issue of the LOG-NET Newsletter. We want to keep you up to date and informed on news, information and the topics that matter most in your supply chain.

In this issue you will find information regarding the Customs required 10+2 initiative. As of January 2009, importers of ocean cargo or their authorized agents are required to report 10 additional data elements and ocean carriers are required to supply 2 additional data sets. See how LOG-NET can automatically generate **100%** of the Customs required information for your supply chain.

As of February 2008, LOG-NET has secured Camuto Group, Inc. as their newest client, and as of January 2008, Team Worldwide is actively using the LOG-NET application.

You can read about all these topics and more in this newsletter. If you have any comments or suggestions, please feel free to e-mail me at [jessica.paviluk@LOG-NET.com](mailto:jessica.paviluk@LOG-NET.com) or call at 732-758-6800.

Regards,  
Jessica Paviluk  
Marketing Manager

## Supplier Management & Customs 10+2

### ARE YOU READY FOR CHANGES REQUIRED BY US CUSTOMS?

Government and securities regulations have increased the requirement on importers to provide a tightly integrated and audited supply chain. US Customs has announced new information requirements which will be mandatory by January 2009. These requirements are commonly known as "10+2."



### IF NOT, PROBLEMS WILL OCCUR

Without integrated automation, the administrative burden on suppliers and importers will increase. Failure to comply will cause:

- Product delays while awaiting required information. Starting in 2009 the product cannot load to the United States without this new required information.
- Increased Customs inspections due to incorrect information
- Customs fines and penalties (**up to \$10,000 per incident**) due to incorrect information
- **Loss of import status or C-TPAT certification** due to incomplete or incorrect information

### THE ANSWER IS LOG-NET INTERNATIONAL SUPPLIER MANAGEMENT

LOG-NET's cutting-edge technology will enable you to comply with government requirements, improve your supply chain efficiency, and provide importers and suppliers higher profit margins. Automated compliance of supplier management requirements:

- Provide a US Customs "10+2" compliant platform for transacting
- Enable a platform of audited automation in international trade to support corporate compliance to trade Sarbanes-Oxley requirements

### SUPPLIER MANAGEMENT BENEFITS

**Lower Costs:** Reduce inventory with electronic real-time integration with our easy, low cost deployment.

**Shorten Time-to-Market:** Automatically create compliant standard documents in time to load to desired routing. More time for market reactions.

**Communication:** Improve supply chain communication, compliance and collaboration with LOG-NET's secure web-based application.

**Visibility:** LOG-NET Supplier Management allows visibility at the SKU level from the initial production through delivery.

## Team Worldwide Selects LOG-NET to Power Global Supply Chain Operating Platform

### January 2008 Deployment



LOG-NET is proud to announce Team Worldwide as their newest LOG-NET application user. Team Worldwide is a global logistics provider offering a diversified network of strategic logistics services around the world. Using the LOG-NET application, Team Worldwide will be able to provide a competitive advantage to their clients in managing their global supply chains.

Team Worldwide is comprised of the service companies of Team Air Express, Team International, and Team Transportation. Offerings include domestic and international air cargo service, domestic surface transportation, warehousing/distribution capabilities and other ancillary service capabilities that provide Team's customers a competitive advantage in the marketplace.

## LOG-NET Secures New Client Camuto Group, Inc.

LOG-NET is proud to announce Camuto Group as their newest LOG-NET application user. Camuto Group is a leading organization for design, development and distribution of women's fashion footwear and is renowned for its ability to build women's lifestyle brands on a global scale. Camuto Group products are sold worldwide and are sourced in South America and Asia. They manage the license for the Jessica Simpson Collection and also manage and distribute Melani, Gianni, Bini, BCBG, and Nicole Miller.



LOG-NET will assist Camuto Group with the automation of their supply chain, ensuring their fashionable footwear arrives at the right place at the right time.

## 2009 User Conference Location

### We want to know!

We are starting to plan our 2009 LOG-NET User Conference and we want your opinion.

We are planning to hold the conference the month of January 2009 and we have narrowed it down to 2 different locations. Click on the link below to take our User Conference Location survey.

**[\\*User Conference Survey\\*](#)**