



Upcoming Events

CSCMP:
Pennsylvania
Convention Center
Philadelphia, PA
October 21-24, 2007
Visit us at [Table #308](#)
www.cscmp.org

RILA
Gaylord Palms Resort &
Convention Center
Orlando, FL
February 10-13, 2008
www.retail-leaders.org

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Issue: 2

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Welcome!

Welcome to the LOG-NET, Inc. newsletter, the leading source for LOG-NET news, information and updates.

LOG-NET officially released its newest version, LOG-NET 6.0, on Friday, October 12, 2007. LOG-NET is breaking new ground in servicing the needs of customer supply chains with cutting-edge features including routing, intelligent mapping, scheduling and more.

Our 2007 User Conference was held on September 16-18th at the Wynn Hotel & Casino in beautiful Las Vegas, NV. We had a great turn out and received great feedback from our attendees.

John Motley, CEO & founder of LOG-NET, Inc., is in the September issue of Logistics Quarterly with a three-page interview regarding supply chain technology, global visibility, competitive advantage and more.

You can read about all these topics and more in this newsletter. If you have any comments or suggestions, please feel free to e-mail me at jessica.paviluk@LOG-NET.com or call at 732-758-6800.

Enjoy!

Jessica Paviluk
Marketing Manager
LOG-NET, Inc.

LOG-NET, Inc. Releases Version 6.0 of Their Leading Supply Chain Management Application

Application footprint expands from execution to include optimization, routing, intelligent mapping, scheduling and contracts.

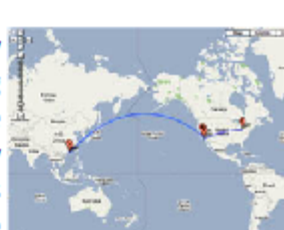


LOG-NET, Inc., an industry leader in international enterprise supply chain software solutions, announced the release of LOG-NET version 6.0, the latest version of the leading supply chain management system. The new version has several new features including supplier interfacing, routing, schedules, itineraries, integrated carrier bookings, mapping capabilities, and milk runs. LOG-NET, with its new features and functions in version 6.0, is able to address evolving customer needs and effectively respond to industry trends that are driving the demand for complex logistics solutions.

Supplier interfacing, one of the new features of LOG-NET version 6.0, accelerates supplier integration and optimizes origin efficiency. The new supplier interface functionality is based on company research aimed towards integrating suppliers around the world needing little or no training. Information is automatically integrated into execution events and document preparation and invoice processing to eliminate multiple inputs. The new supplier interfacing process is the fastest and most efficient user interface in production today.

Some of the most exciting changes are the new functions developed for routing, itineraries, and carrier bookings. Routing and itineraries allow users to optimize order and shipment routing based on product needs and on access to costs, vehicle schedules from all carriers of any mode, and other requirements. These features give customers the ability to re-evaluate and dynamically re-route scheduled products. The booking feature allows the customer to generate carrier bookings to carriers based on planned and optimized itineraries generated by the system. Carriers can also respond electronically with confirmations, counters, or declines.

The mapping feature is redefining supply chain visibility. LOG-NET's intelligent mapping allows customers to view anything from trade lanes, product distributions, inventory locations, exceptions, and other logistics information intuitively in an interactive graphical mapping interface. The mapping feature has the ability to graphically display real-time shipment status, as well automatically display shipment and carrier status information, even if the carrier does not have GPS capability.



Milk runs, another great feature of version 6.0, gives customers the capability to drop shipments at multiple locations. For example, from a single international trailer, the user is able to record and see where individual shipments have been dropped and how much has been dropped. This new feature is being integrated with leading-edge companies looking to drop shipments from a single international supply point to multiple destinations, customers or stores.

"LOG-NET 6.0 ushers in a whole new generation of supply chain software," noted John Motley, CEO and founder. "The LOG-NET® system has always been a single integrated solution. Today we are extending that vision. Version 6.0 is the first application to seamlessly integrate planning, optimization, execution, trading partner integration, Customs, auditing and alerting in a single platform for global, multi-modal, end-to-end supply chain management."

The LOG-NET team continues to address critical logistics and information requirements across global supply chains. With the new version 6.0 features, LOG-NET is breaking new ground in servicing the needs of customer supply chains with cutting-edge logistics planning, execution, optimization and visibility. For more information regarding LOG-NET version 6.0, please visit our product page on www.LOG-NET.com.

2007 LOG-NET User Conference a HIT!

Held at the beautiful Wynn Hotel and Casino in Las Vegas, NV

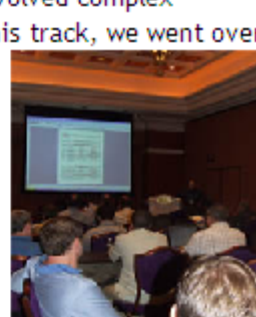


At the 2007 User Conference we had an interactive environment where the attendees were able to exchange insight, questions and ideas. We shared our current application goals, how our foundation is being enhanced for the future, and most importantly, we had the first LOG-NET version 6.0 training session.

LOG-NET had three different tracks throughout the conference. Track one was our two-day introductory track designed to provide users a hands-on experience through basic and intermediate LOG-NET training.

The second track was our version 6.0 training which introduced our newest version of LOG-NET 6.0. This track was designed to provide a hands-on experience to the new extensions included in LOG-NET version 6.0.

Our third track was our executive track which involved complex aspects and strategic features of LOG-NET. In this track, we went over how other key clients utilize LOG-NET in their supply chain to streamline their operations, reduce costs and secure more business. We also had several guest speakers including Jodie Mendoza from Jones Apparel Group, Greg Linder from True Value, and Dwight Klappich from GARTNER.



I would like to extend our sincere thanks to those who attended and for your continued support towards LOG-NET. Your support is a key factor in LOG-NET's continuing growth. Keep an eye out for information regarding the next user conference!

User Conference Testimonials

Below are a few testimonials that we received:

"The conference was very informational and it was great having the subject matter experts on hand to answer questions and concerns. Additionally, hearing what other customers have done through [LOG-NET] and how they handle their business was very enlightening."

"Great conference - good info & content"

"Overall, you guys put on a great conference."

"I just wanted to take a quick minute to say Thank You again for the work all of you put into the LOG-NET User Conference. The conference was very informative and educational."

John Motley, CEO & Founder of LOG-NET, Inc. Featured in Logistics Quarterly

Questions for this interview have been prepared by LQ's Board

LQ: To begin, please provide us with some background information on your company.

John Motley: We are an end-to-end logistics management company, from planning and optimization through to execution: that's our space. We are more focused on the international multimodal logistics area than on domestic planning and operations management. Companies need to know where every single container or carton on a plane has been, what's inside it and who has touched it. We offer the combination of order and operational management on an end-to-end basis. We can show clients who have touched their product after leaving a factory in Asia until the time it is delivered to a store in North America. It sounds straightforward. The challenge is how do you get bulk volume across the ocean and distributed efficiently in North America?



We offer planning and optimization capabilities. Our clients are getting pretty close to being able to pack multiple SKUs per carton - and to do this electronically with bar coding - and have product tracked across the entire supply chain. More of our clients are heading in that direction and utilizing things like radio-frequency identification (RFID) codes to ultimately look at their return on investment. These are the top areas of interest that we see from our clients. We market to both the 3PL community and logisticians. Our business in this area is evenly split between these two groups.

On the 3PL side, companies such as DHL, Eagle, Agility, Summit Logistics and Norsewood, for example, are important clients. We are a high-end, end-to-end solution provider with order management capabilities that our 3PL clients use to provide to some of their clients. We also work with manufacturers and retailers, including companies such as Avon, Jones Apparel Group and the Dollar Tree stores.

To read the rest of John Motley's interview, click [HERE](#).